



MASTER OF BUSINESS ADMINISTRATION

Industrial Visit Report on Kusalava International Limited, Adavinekkalam

Event Name	Industrial Visit
Event type	Extracurricular activities
Date / Duration	One day (13-12-2024)
Resource Person / Guided By	Mr. Y. R. B. Prasad & Mr. Dinesh Nagendra
Name of the Co-ordinators	Mr. Ravi KiranMr. M. S. Chakravarthy
Target Audience	MBA I Year Students
Total no of Students	110
About the Event	The industrial visit to Kusalava International Limited, Adavinekkalam, was organized to provide students with practical exposure to the operations of a manufacturing and export company. The visit offered an opportunity to observe various stages of the production process, quality control measures, packaging, and supply chain management practices, thereby bridging the gap between theoretical knowledge and real-world industrial applications.
Objectives	The primary objectives of the visit were to help students understand the operations of a manufacturing-export company, learn about production techniques, quality checks, and packaging processes, and gain insights into effective management and supply chain practices. This hands-on experience aimed to enhance students' understanding of industrial operations and their practical implications.
Outcomes	As a result of the visit, students acquired knowledge about the manufacturing and export processes, observed quality control and operational standards in action, and connected their classroom learning with real-world industrial scenarios. The exposure to these processes provided valuable insights into the complexities of manufacturing and export operations.
Feedback	The students highlighted their appreciation for the detailed explanations and interactive sessions conducted during the visit. They reported that the visit significantly enhanced their understanding of international business operations and management practices, making the learning experience both informative and engaging.

Photographs



The photographs from the industrial visit

Head of the department

A. Adishesha Reddy

Dr.A.Adishesha Reddy